

VARTA online portal assists fleet managers with battery selection

- New service solutions and new VARTA commercial vehicle product range from Clarios
- TCO calculator and requirement analysis for the right purchasing decision
- Technical background information to maintain batteries

The right battery is essential to unlock the full potential of a commercial vehicle. The wrong battery can cause excessive TCO (Total Cost of Ownership) due to premature failures: Modern battery technologies require a higher investment than conventional batteries; however they reduce breakdowns and enable the use of fuel-saving technologies. They also convince with a longer cycle life. Because of this, the subsequent costs and potential savings need to be considered in the purchase decision.

New: Truck Partner Portal for fleets

The VARTA Truck Portal from the world leader in advanced energy storage solutions Clarios, is a new service, training and information platform for fleet managers of heavy commercial vehicles. It offers a Battery Finder, a TCO calculator and a knowledge section. www.varta-automotive.com/fleet.

The right solution with Battery Finder

The Battery Finder makes it easy for customers to find the right battery for their particular application. Taking retrofitted consumers into account, VARTA explains and recommends the right battery technology for maximum performance and TCO savings depending on the individual customer input.

TCO calculator points out saving potentials

The new VARTA Partner Portal for commercial vehicles also provides a TCO calculator www.varta-automotive.com/fleet. After using the Battery Finder customers can enter their relevant data and then receive tailor-made recommendations. The TCO calculator provides concrete facts about potential savings with selection of the right battery technology on the basis of customers' individual requirements. Through technical background information, dedicated maintenance recommendations to maintain batteries and easy access to the knowledge section, registered users can become experts in conventional and advanced battery technologies.

On-site trainings turn fleet managers into experts

The new training content for commercial vehicles from the VARTA academy enables fleet managers to understand the complexities of battery selection. The training explains the new role of batteries in modern commercial vehicles, provides insights and gives application-based recommendations for the choice of the suitable battery technology. This puts fleet managers in the position to minimize the TCO. Clarios' established network of technical trainers provides advice and practical on site support to customers across Europe. Over 5.500 mechanics, sales advisers and fleet managers participated in the Truck Training since the launch in 2019.

Application based battery range

A new portfolio with an easily understood application based approach also helps to take advantage of the potential savings for fleet operation costs.

With the launch of the ProMotive AGM, Clarios has restructured its range for commercial vehicles. The streamlined application based approach makes it even easier for customers to find the right battery technology for their specific needs.

In addition to the **VARTA ProMotive AGM**, the power pack for commercial vehicles with extensive equipment and very high power consumption such as long-distance trucks, city transit buses and refrigerated vans, the VARTA product range currently includes three other battery types:

- The **VARTA ProMotive EFB** for commercial vehicles with high energy demand such as trucks, refuse trucks, cement mixers and school buses without parking coolers or heaters
- The **VARTA ProMotive Super Heavy Duty** for commercial vehicles with standard equipment such as urban delivery vehicles, road tankers and furniture transporters
- The **VARTA ProMotive Heavy Duty** for commercial vehicles with basic equipment such as agricultural and construction vehicles.

About VARTA

VARTA® batteries are the driving force behind innovations like start-stop engines. They will reliably restart a vehicle engine again and again, and effectively help to maximize vehicles

performance. The VARTA brand has a history going back more than 125 years. VARTA batteries are factory-fitted by major carmakers and trusted by drivers globally.

About Clarios

Clarios, formerly Power Solutions, is a world leader in advanced energy storage solutions. We partner with our customers to meet increasing market demand for smarter applications, on a global scale. Our 16,000 employees develop, manufacture and distribute a portfolio of evolving battery technologies for virtually every type of vehicle. Technologies that deliver uniquely sustainable, next-generation performance, and bring reliability, safety and comfort to everyday lives. We add value at every link in the supply chain, contributing to the progress of the communities we serve and the planet we all share. Learn more about Clarios at www.clarios.com. Clarios is a subsidiary of Brookfield Business Partners, a business services and industrials company focused on owning and operating high-quality businesses that benefit from barriers to entry and/or low production costs. Brookfield Business Partners is listed on the New York and Toronto stock exchanges (NYSE: BBU) (TSX: BBU.UN). For more information, please visit <https://bbu.brookfield.com>.