

THERMO SHIELD®

thermal insulation coating



Heat Reduction | Energy Efficiency





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Energy Efficiency | Performance Review | Project summary

Project Site: KingPin - Townsville

Site address: 16 High Range Dr, Thuringowa Central QLD 4817

Executive summary

KingPin Townsville was isolated as being a site of concern for excess electricity consumption.

The key points of concern were usage charges being applied on the landlords imbedded networks & seasonal peaks in consumption during hotter months. With year round heat, the need to run the site HVAC more efficiently was a standout area of concern, for overall site electrical reduction.

The Building Management System (BMS) was installed in order to track & isolate spikes in the metered consumption, as well as provide the ability to better tailor the sites

The Thermoshield coating was applied with the view to assist reducing the load on the HVAC system that runs at near peak capacity for the vast majority of the year.

The report will show the coating has been highly successful in reducing total kWh usage.

Total site electricity usage is consistently down per month, on a year on year comparative basis in the vicinity of 15%-20%. Project payback is on target to be achieved inside 2 years.

KinPin centres consume a lot of electricity for general operations during evenings, when HVAC usage is at its lowest requirements. As a result, a 15-20% reduction in total site usage, equates to an approximate 50% reduction in HVAC usage.

Section 1: Background | Electricity review:

The below table collates all the 2014 electricity usage for KingPin, Townsville:

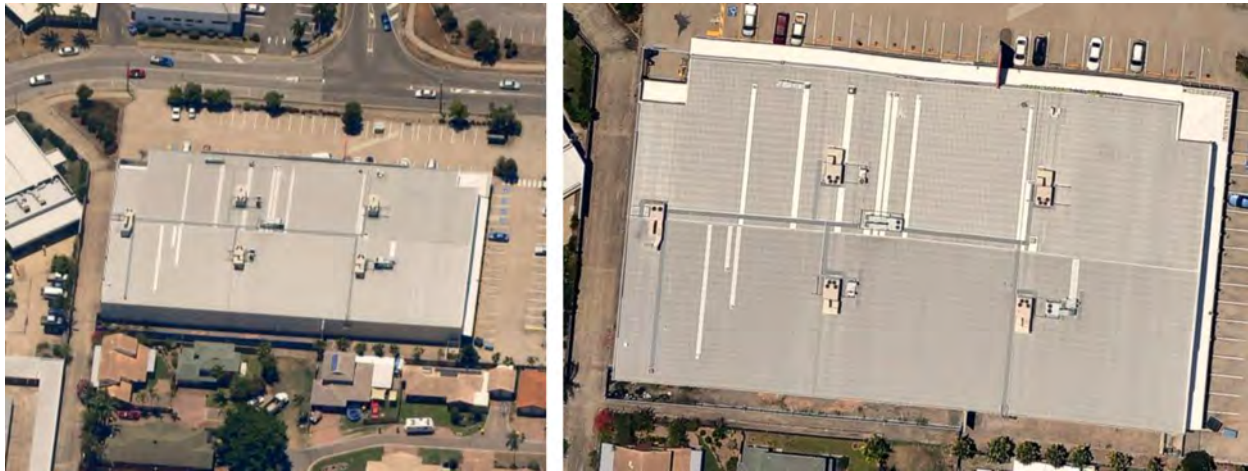
Bill cycle	Month	Total kwh	Daily AVG	Cost per kWh	Usage Costs	Demand charge p/kW	Demand Cost	Service fee p/day	Service fee cost	TOTAL COST
02-Jan-14 03-Feb-14 32	Jan-14	100,550	3,142	\$0.1167	\$11,731	\$32.1981	\$8,017	\$27.08163	\$867	\$20,615
03-Feb-14 03-Mar-14 28	Feb-14	81,417	2,908	\$0.1167	\$9,499	\$28.1734	\$7,297	\$27.08163	\$758	\$17,554
03-Mar-14 01-Apr-14 29	Mar-14	80,627	2,780	\$0.1167	\$9,407	\$29.1796	\$7,237	\$27.08163	\$785	\$17,429
01-Apr-14 02-May-14 31	Apr-14	86,194	2,780	\$0.1167	\$10,056	\$31.1919	\$7,205	\$27.08163	\$840	\$18,101
02-May-14 02-Jun-14 31	May-14	76,886	2,480	\$0.1167	\$8,970	\$31.1919	\$7,299	\$27.08163	\$840	\$17,109
02-Jun-14 30-Jun-14 28	Jun-14	69,828	2,494	\$0.1167	\$8,147	\$28.1734	\$5,691	\$27.08163	\$758	\$14,596
30-Jun-14 01-Aug-14 32	Jul-14	69,414	2,169	\$0.1167	\$7,234	\$36.359	\$4,363	\$168.07334	\$5,378	\$16,975
01-Aug-14 01-Sep-14 31	Aug-14	72,000	2,323	\$0.1042	\$7,502	\$35.000	\$3,500	\$168.07334	\$5,210	\$16,213
01-Sep-14 01-Oct-14 30	Sep-14	75,835	2,528	\$0.1042	\$7,903	\$34.083	\$2,965	\$168.07334	\$5,042	\$15,910
01-Oct-14 01-Nov-14 31	Oct-14	80,898	2,610	\$0.1042	\$8,430	\$35.2187	\$3,451	\$168.07334	\$5,210	\$17,092
01-Nov-14 01-Dec-14 30	Nov-14	87,727	2,924	\$0.1042	\$9,142	\$34.0826	\$3,613	\$168.07334	\$5,042	\$17,797
01-Dec-14 02-Jan-15 32	Dec-14	94,633	2,957	\$0.1042	\$9,862	\$36.3548	\$4,399	\$168.07334	\$5,378	\$19,639
365		976,009	2,674	total usage:	\$107,883	demand charges:	\$65,037	service fees:	\$36,109	\$209,029

Findings:

- The site consumes nearly 1 million kWh annually.
- Being on a landlord's imbedded network presents many issues & frustrations for the tenant. Besides the volume of kWh usage (976,000 consumed) - most obvious points to note are the very high demand charges & service fee costs.
- Around July, the price p/kWh was reduced by 10% - but service fee was raised by 520%!
- It appears the landlord wishes to appear 'cheap' by charging low rate per kWh but this is more than offset by exceptionally high demand & service fees.
- There is no differentiation between peak & off peak rates.
Tenant pays a flat rate per/kWh regardless of peak or off peak usage.
- There is a clear seasonal increase and decline in total kWh consumption.
This would indicate HVAC operation accounts for the seasonal trend of increased usage in hotter months.

Section 2: **Overview – building original condition & project methodology**

Below is an aerial photo of the original condition of the site:



The site itself appears to be a large low pitched roof, with aged (& stained) zincalume steel sheeting. The roof area is approximately 3,900m² & would absorb extreme solar radiation exposure.

The key variant in surface would be the ability for the ceramic coating to re-radiate heat away from the surface (emissivity) whereas the stained zincalume steel sheeting absorbs nearly all the solar radiation it's exposed to, causing sheet temperatures to soar and transfer into the building:

Zincalume sheeting (weathered)		Thermoshield coating	
Emissivity	0.10	Emissivity	0.90
Solar Absorbance	0.65	Solar Absorbance	0.18

Project methodology

The 2 major implementations were the installation of a building management system (BMS) & application of the Thermoshield, ceramic insulation coating.

The BMS system allows HVAC equipment to run off temperature sensors that are placed in more realistic areas of the building. This allows the system to provide cooling more accurately as it is tailored to patron comfort.

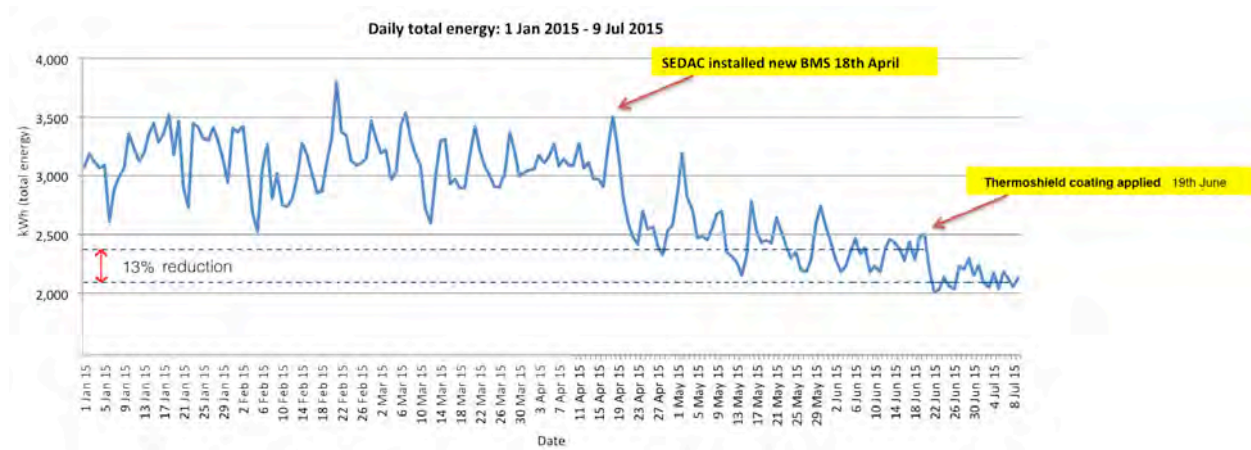
The Thermoshield, ceramic insulation coating is to be applied to the roof & prevent heat transfer into the building envelope itself. This is designed to reduce the cooling load of the existing HVAC system.

The BMS provides a direct feed to the site meter & allows to download past & live data.

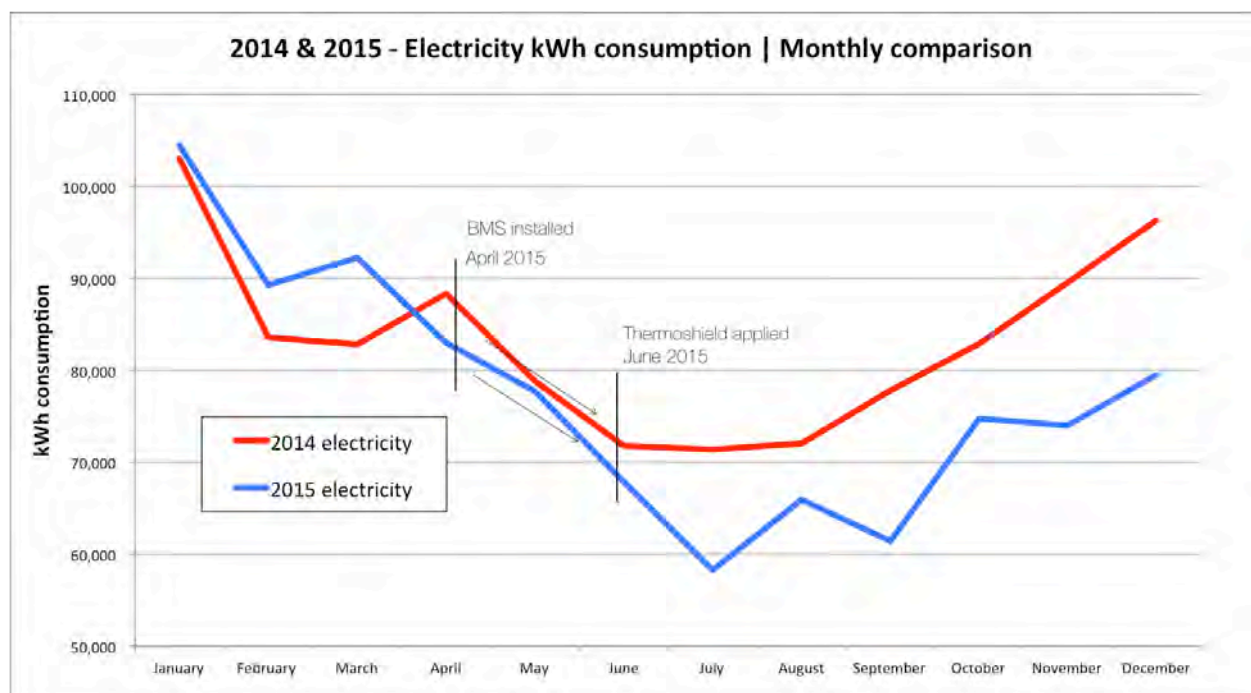
Section 3: **Performance findings – Reductions yielded thus far**

The BMS system was installed on April 18th 2015.

From the downloaded data from the BMS, it appeared to have a noticeable impact:



However when overlaying the 2014 electricity consumption with 2015, you can see the BMS installation had failed to make a noticeable decoupling from the trend or seasonal decline, whereas the Thermoshield ceramic coating made a highly noticeable reduction:



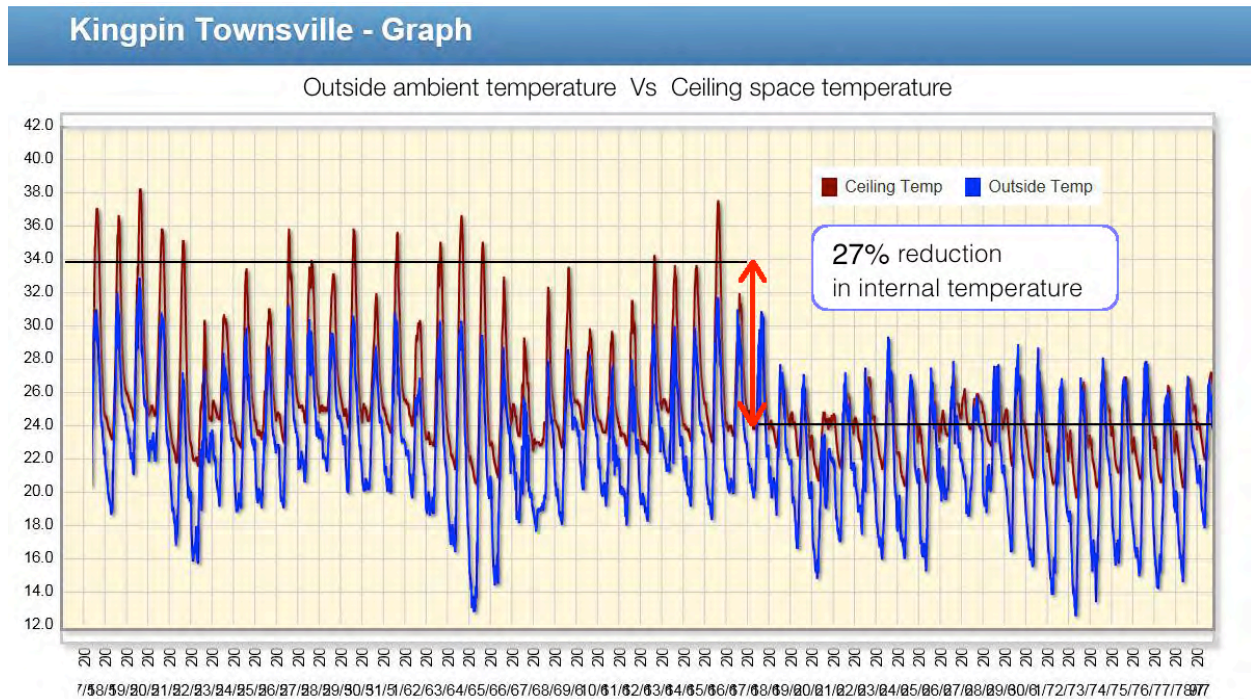
The KingPin Townsville electricity usage is highly correlated to the gradual increases and decreases in temperatures.

This makes us safely assume HVAC efficiencies can greatly reduce overall site electricity, particularly in hotter months.

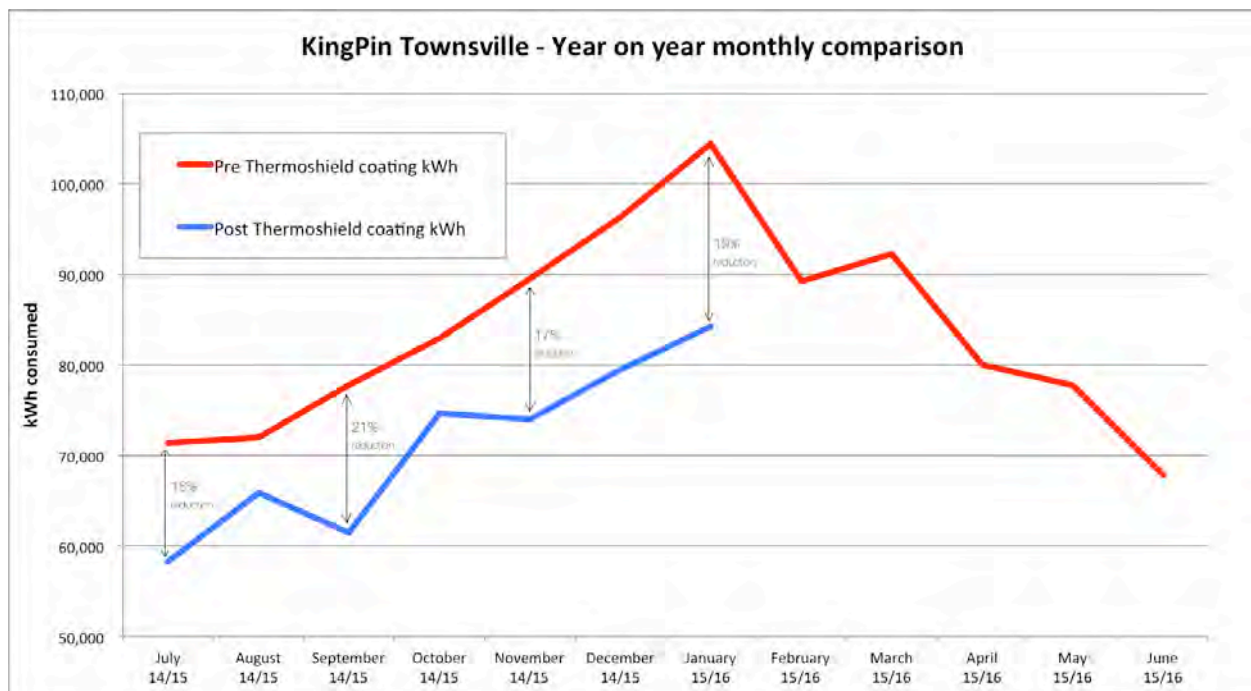
Section 3: Performance findings – continued:

If we focus on the Thermoshield coating alone, its core function is to prevent radiant & convection heat caused by solar radiation from entering into the building itself.

From the a BMS temperature logger installed in the ceiling cavity – we can see that the coating made an immediate impact on reducing the internal temperature:



Once we have determined that the coating is achieving its core function by removing heat, we can see if it is correlating to less kWh consumption:



data sourced from billing, not BMS data

Section 3: **Performance findings – continued:**

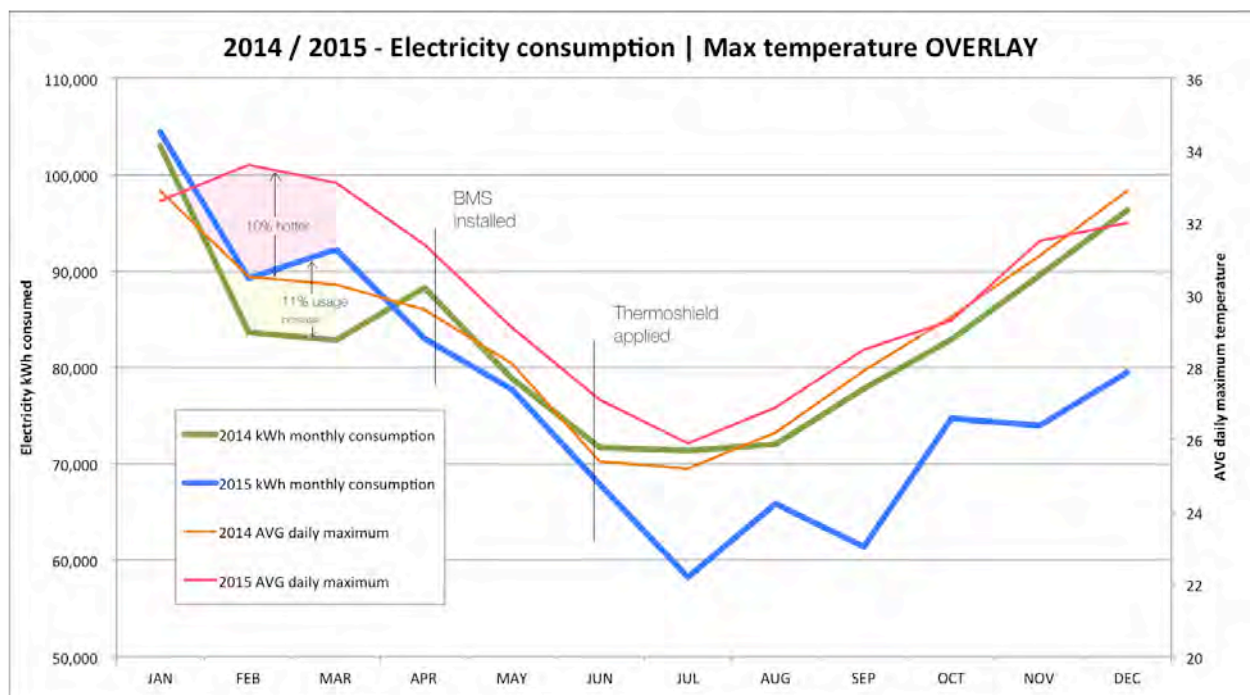
Before signing off as successful & quantifying the savings, it is important to gauge if the weather is providing a significant impact.

A 1-2 degree increase in average daily maximum can greatly effect HVAC load.

The same can be said about adjusting a thermostat. Lowering internal temperature requirement from 24d C to 23d C to increase comfort, can make a huge impact on baseline comparison.

Below graph overlays:

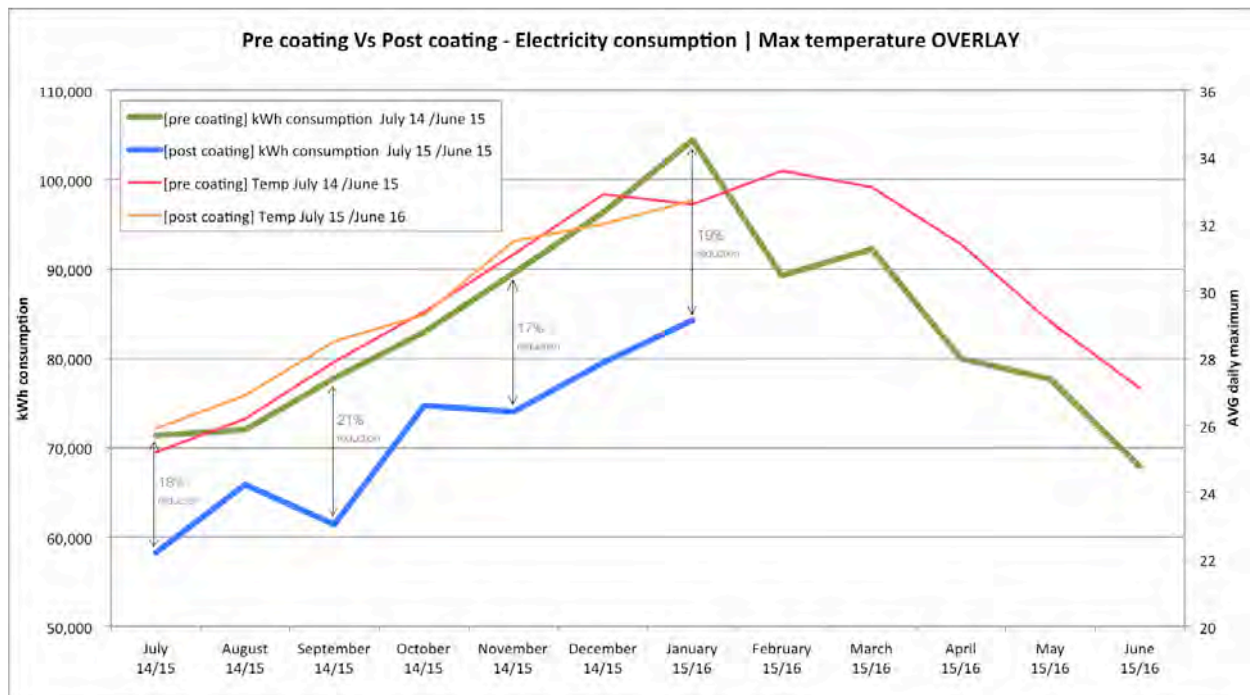
- 2014 Townsville maximum daily average temperature
- 2015 Townsville maximum daily average temperature
- 2014 KingPin electricity consumption
- 2015 KingPin electricity consumption



- You can see the 2014 electricity consumption is almost perfectly correlated to the 2014 average daily maximum temperature.
- You can see the first 3-4 months of 2015, temperatures in Townsville were 5-10% hotter on average.
- February & March 2015 were significantly warmer than 2014 – resulting in electricity usage for these months to spike by around the same percentage amount
- BMS installation failed to make a noticeable impact on reduction in excess to regular seasonal decline.
- *Following Thermoshield application, site electrical usage reductions begin to decouple significantly from seasonal & temperature trends. Showing very strong results.*

Section 3: **Performance findings – continued:**

If we isolate & compare the 12 month period pre coating & post coating against the season temperature overlay, we are able to fully verify the findings thus far:



You can see Townsville have incurred near identical temperature exposure for the period of review. If 2015 were to have been cooler than 2014 – the reductions in electrical usage would be as much (or more) to do with lower temperatures, as it would be to do with the coating.

Point to note:

February 2015 appeared to have a significant fall in electricity consumption, during a period where February 2015 was in fact hotter than January 2015. This demonstrates a strong reversal against the long term trend which would indicate that operationally, the site used less electricity.

This could be a downturn in laser skirmish (school holidays over?), less bowling (in between seasons?) or something of this nature to explain the reversal of trend.

Performance findings conclusion:

The core function of the BMS & coating is to reduce kWh consumption. This appears to have been met to our levels of expectations.

A 15% reduction in site use, is estimated at being an approximate 50% reduction in the HVAC usage specifically.

A very pleasing result.

Section 4: Financial benefits

With site operations being consistent & temperature exposures being identical, we can ascertain the below savings have been yielded:

Pre coating		Post coating		Year on year monthly reduction	kWh saved
Jul-14	71,372 kWh	Jul-15	58,246 kWh	18.39%	13,126 kWh
Aug-14	72,000 kWh	Aug-15	65,883 kWh	8.50%	6,117 kWh
Sep-14	77,807 kWh	Sep-15	61,427 kWh	21.05%	16,380 kWh
Oct-14	82,916 kWh	Oct-15	74,702 kWh	9.91%	8,214 kWh
Nov-14	89,545 kWh	Nov-15	74,014 kWh	17.34%	15,531 kWh
Dec-14	96,329 kWh	Dec-15	79,531 kWh	17.44%	16,798 kWh
Jan-15	104,413 kWh	Jan-16	84,282 kWh	19.28%	20,131 kWh
TOTAL kWh SAVED:					96,296 kWh

Based on the above 7 months savings & extrapolating the current seasonal savings trends, below table combines savings thus far, with anticipated savings for the 12 month period following the BMS & coating installation:

	Price p/kWh	kWh saved	Savings generated
Savings under 1995 - July December 2015	\$0.1048	76,166	\$7,982.20
New rates under 1995 - January 2015	\$0.22436	20,131	\$4,516.51
Anticipated reductions - February June 2016	\$0.22436	68,783	\$15,432.18

Year 1 - On target savings: \$27,930.89

	Price p/kWh	kWh saved	Savings generated
Anticipated reductions - July 2016 June 2016	\$0.22436	165,079	\$37,037.23

Year 2 - On target savings: \$37,037.23

Section 4: **Financial benefits** continued:

Based on the performances yielded thus far, the 2 year target for savings is on track to yield:

- Year 1 to yield \$27,930
- Year 2 to yield \$37,037
- **2 year return \$64,967**

Based on these figures, project payback is on target at being 2 years

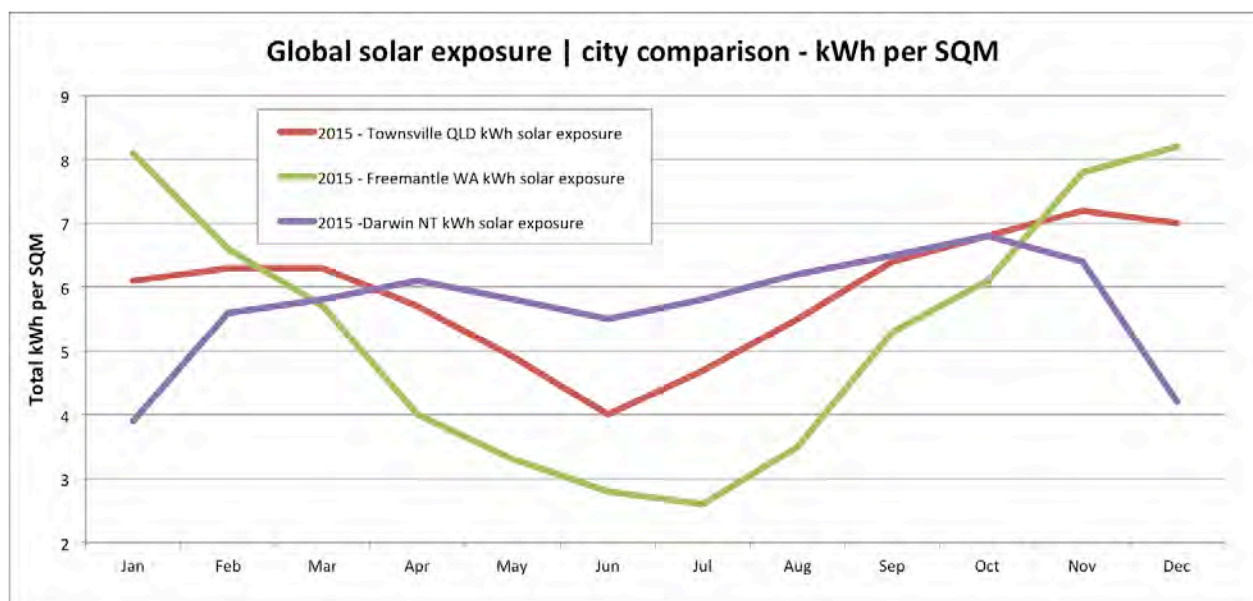
If the tenant were on the current landlord pricing (higher cost p/kWh & zero fixed costs), the payback would have been on target for 18 months.

Section 4: **Conclusions, findings & recommendations:**

Townsville is an excellent region for energy efficient investment, as it encounters ‘year round’ heat. However, ambient temperature & HVAC efficiency are not as strongly correlated as **solar exposure**. Cloud cover or “hazy” air quality can both assist it keeping heat off a roof, therefore out of a building due to reducing peak solar radiation. The amount of direct sunlight causes the roof sheet metal to soar & emit the heat into the building envelope itself.

On a 25 degree day with peak solar radiation *can* provide more stress on HVAC than a cloud 35 degree humid day, as the roof temperatures a prevented from reaching the 80-90dC mark.

The below graph demonstrates this point. The below cities all experience high temperatures, but differ in their patterns for direct solar exposure. This needs to be considered when reviewing future projects:



Global solar exposure is the total amount of solar energy falling on a horizontal surface.

The daily global solar exposure is the total solar energy for a day. Typical values for daily global solar exposure range from 1 to 10 kWh/m2.

Section 5: **Coating application | Project delivery:**

Power washing:

Roof cleaning was carried out to remove all loose debris, dirt & grime:



Etch primer coating:

Applied prior to coating to ensure maximum adhesion. Goes on light green, dries clear:



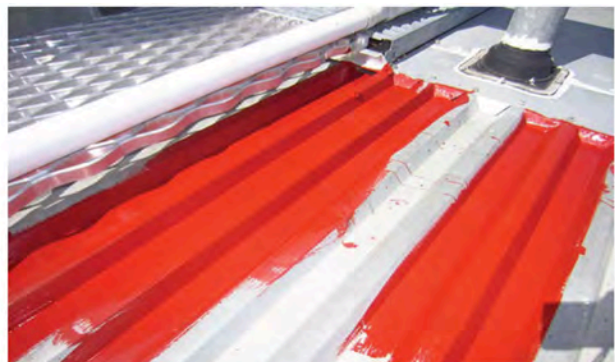
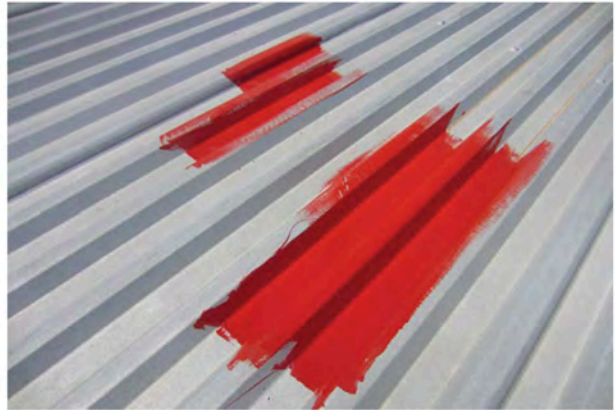
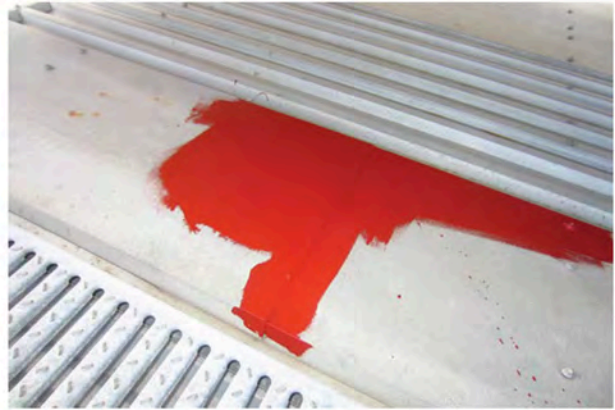
Re-coating zincalume alloy sheeting can often incur issues with adhesion.

Primer removes any potential issues that could occur & will ensure coating longevity.

Section 5: **Coating** continued:

In addition to etch priming, we noticed there were many areas of isolated corrosion.

Prior to coating, we applied a thick layer of rust converter. This was not included in the scope of works, but we felt it would greatly assist the overall longevity of the roof:



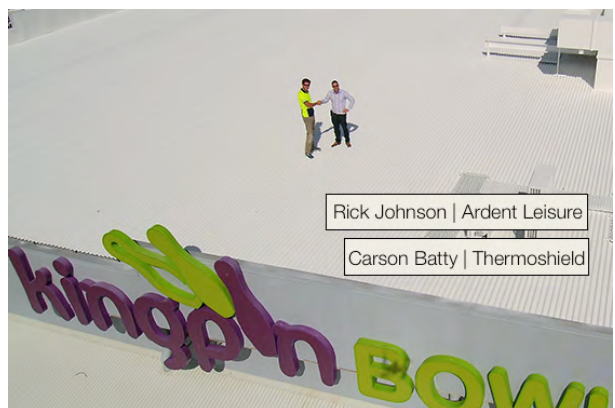
Section 5: Coating continued:

First Coat | commencement & completion:



Section 5: Coating continued:

Second Coat | commencement & completion:



Rick Johnson | Ardent Leisure

Carson Batty | Thermoshield

Section 5: Coating completed:

Before & after:



Section 6: Closing Summary | Benefits achieved:

- Internal ceiling temperatures reduced by up to 27%
- 96,000 kWh saved in 7 months – compared to year prior monthly usage
- Approximately 85 tonnes of carbon emissions prevented
- Townsville temperatures have been hotter post coating – fortifying the savings
- Metal sealed beneath a 350micron membrane barrier.
Resulting in the underlying metal being shielded from all water & oxygen exposure, eliminating the ability to rust – significantly prolonging the expected life of the roof.
- Due to lower use, the coating will lower maintenance requirements for the A/C system
- Prolonging the life of the A/C system
- Mitigating your community's 'Urban Heat Island Effect'
- Increase ecological sustainability factor – making your building "greener"

Section 7: Next steps & closing:

As new bills are received, the resulting data will be added to the ongoing evaluation.

With the tenant due to move off the landlord imbedded network & due to move to a retailer of their choice – the basis for billing design will likely change.

The total kWh charged will continue to be recorded & savings logged.

Closing:

For any more information regarding the Townsville KinPin project – please don't hesitate in contacting us.

For more information please, please refer to our website:

www.thermoshield.com.au

Thanks & kind regards

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